

Pay-It-Forward Bonus

For Advisors



We are happy to launch a new program that nicely complements the Serenia Life core value of giving back. The way we see it, the program aligns with this value in two ways:

- (1) The more business you bring in, the more we can pay it forward to our communities.
- (2) A 'thank you bonus' for all your hard work is our way of literally paying it forward to you.

DETAILS

Period: January 1 – December 31, 2023

Based on: Issued Net First Year Commission

PAY-IT-FORWARD BONUS (ADVISORS)

Advisors will earn the Pay-It-Forward Bonus when they meet the following Net Issued FYC milestones:

NET ISSUED FIRST YEAR COMMISSIONS (FYC)

ADVISOR PAY-IT-FORWARD BONUS RATE



0%



10%



15%



25%

Meet Sam. Here's what Sam can earn:

If Sam generates \$15,000 of net issued FYC between January 1 – December 31, 2023, she will be eligible for the 25% bonus.

**\$15,000
x 25% =
\$3,750**

Terms & Conditions

1. The qualification period runs from January 1, 2023 through to December 31, 2023, and the advisor bonus is based on Net Issued First Year Commission (FYC) during that period.
2. Issued Net First Year Commission is defined as all issued FYC less any cancelled, surrendered, lapsed or reduced FYC.
3. Qualifying advisors must be active and in good standing at the time of the Pay-It-Forward Bonus payout.
4. Policies cannot be transferred from one advisor to another.
5. All Pay-It-Forward Bonus payouts are subject to Compliance review.
6. Serenia Life Financial will make all reasonable efforts to ensure that all Pay-It-Forward Bonuses are paid out by no later than February 28, 2024.
7. Serenia Life Financial reserves the right at their discretion to rescind the advisor bonus payout due to any new or ongoing investigation.

Questions? Reach out to the Broker Support Network to learn more. bsn@serenialife.ca

"Serenia Life Financial" is an alternate business name used by FaithLife Financial. All benefits are provided, and all policies are underwritten, by FaithLife Financial.

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