



Insurance

RBC Insurance News

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April 2017

Spring into more FYC with RBC *YourTerm* Extended until July 28, 2017!

We are excited to announce the extension of our increased first year commission offer on all new applications, exchanges and riders for RBC *YourTerm*™ and RBC *YourTerm* renewal applications submitted between now and July 28, 2017!

From now until July 28, 2017, you will receive an extra 5% FYC on allⁱ

- ▶ RBC *YourTerm* new business applications and riders
- ▶ Term 10 Exchanges to the RBC *YourTerm* product
- ▶ Applications for the RBC *YourTerm* renewal offer

How do we stack up against the competition?

Have a look at the chart below and you'll see that RBC *YourTerm* from RBC Insurance® pays you more FYC on submitted new business applications!

Term Length	RBC <i>YourTerm</i> FYC	Company A FYC
10	50%	37.5%
11	50%	38.5%
12	50%	39.5%
13	50%	40.5%
14	50%	41.5%
15	51.5%	42.5%
16	51.5%	44%
17	51.5%	45.5%
18	53.5%	47%
19	53.5%	48.5%
20	55%	50%
21-40	55%	50%

If you are an IBMCO subscriber, you'll also see this [exciting announcement](#) in your inbox on April 12, 2017.

To find out more about RBC *YourTerm* or our Term 10 replacement offers, check out all our advisor and client materials on the RBC Insurance [Sales Resource Centre](#), including our [new term renewal page](#) or contact your local RBC Insurance regional office at 1-866-235-4332.

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ⁱ This FYC increase is not applicable to our traditional Term 10 and Term 20 applications nor does it apply to special quotes.