

INTRODUCING BMO Insurance Health Advocate Plan

Your client's health and wellness is a priority.

Introducing the BMO Insurance Health advocate Plan. An innovative and comprehensive assistance services package designed exclusively for eligible BMO Insurance policyholders (Plan Members) - confidential and simple to access.

Available at no extra charge on eligible plans.

Services

Combining the strengths of two industry leading providers, Best Doctors® and Morneau Shepell, BMO Insurance has created a comprehensive assistance services package that provides your clients an extensive range of medical counselling and personal assistance services.

Availability of services is not dependent on a critical illness or a claim.

Medical Information and Advisory Services

Medical information and advisory services are provided by Best Doctors®† - a leader when it comes to delivering world class medical advice and support.

Services include:

Best Doctors 360°
InterConsultation
FindBestDoc
FindBestCare

[BMO Insurance Health Advocate Plan Advisor Guide](#)

Personal Assistance Services

Personal assistance services are provided by Morneau Shepell - one of Canada's leading providers of these programs and includes:

Health Coaching
Dependent Care Consultant
Nutritional Guidance
Smoking Cessation Program
Referral Services for caring for the home-bound
Counselling Services
Online Health and Wellness

[BMO Insurance Health Advocate Plan Advisor Guide](#)

As a Plan Member, your client and their immediate family members, including spouse and children have immediate and unlimited access to these services any time.

And, once every three years the Plan Member's extended family members, including parents, siblings and the Plan Member's spouse's parents and siblings, get to access these services for FREE, without compromising Plan Member access.

Eligible Plans

Effective November 4, 2016, eligible plans include:

- All Living Benefit base plans (LB10, LB20, LB75, LB100 and 15LB100); and

As part of the policy fulfilment package, the BMO Insurance Health Advocate Plan consumer brochure, 723E will be prominently displayed providing plan details and the toll free access number.

Effective January 1, 2017, eligible plans will be expanded to include:

- All universal life base plans (Life Dimensions, Wealth Dimensions and LifeProvider); and
- All traditional whole life base plans (Pure Term 100 and 20 Pay Life); and
- insureNOW Plus; and
- All Living Benefit riders on UL and Term.

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To help your sales efforts, [BMO Insurance Health Advocate Plan consumer brochure, 722E](#) has been developed and is available for order by contacting your MGA.