

TECH TIPS

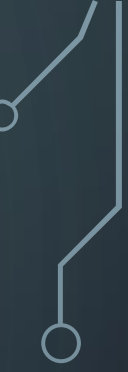
WITH CRAIG PIKE





AGENDA

- Newsletter Changes
- Security Update
- Google Wi-Fi
- Device Picks





NEWSLETTER CHANGES

GETTING YOU THE INFORMATION YOU NEED WHEN YOU NEED IT



Marketing Monthly | October 2016

Posted OCT 4 2016 by BRIDGEFORCE™ in MARKETING MONTHLY, NEWS ARCHIVE with 0 COMMENTS

In this issue:

1. Introducing the BRIDGEFORCE Marketing newsletter
2. Do you know Kris Letang?
3. Introducing critical illness insurance
4. Is critical illness insurance worth it?
5. 'I didn't die:' Cancer free, with no retirement savings
6. Understanding critical illness insurance

1. Introducing the BRIDGEFORCE Marketing newsletter

We're excited to release the first edition of our new marketing newsletter! This will be a monthly newsletter that will focus on a different topic for each edition. Most topics will be client friendly so feel free to share via social media! This month's topic is living benefits! We



MARKETING MONTHLY

- 1st Monday of month
- Feature focus
- Industry articles
- BridgeForce authors
- Client friendly

BRIDGEFORCE NEWS | OCT 2016



BridgeForce News | October 17, 2016

Posted OCT 14 2016 by BRIDGEFORCE™ in ASSUMPTION LIFE, BMO INSURANCE, BRIDGEFORCE™, CANADA LIFE, CANADA PROTECTION PLAN, DESJARDINS, EMPIRE LIFE, EQUITABLE LIFE, FORESTERS INSURANCE, IA FINANCIAL, IVARI, MANULIFE FINANCIAL, NEWS, NEWS ARCHIVE, RBC INSURANCE, SSQ INSURANCE, SUN LIFE with 0 COMMENTS

HEADLINES



The increasing complexities of senior clients with POAs

As the average age of the population increases, it's becoming more commonplace for advisors to take instructions from people other than the client pursuant to a signed power of attorney (POA) document. Navigating some of the complexities associated with a POA has become a huge problem for advisors and dealers as this presents practical and legal issues fraught with challenges,

and there don't appear to be protocols established by our principles-based approach to regulation to help them navigate this issue. As a result, advisors and their dealers need to



BRIDGEFORCE
UNIVERSITY
WEBINARS



LIVING BENEFITS SYMPOSIUM

OCTOBER 26 | INGERSOL
OCTOBER 27 | WOODBRIDGE
REGISTER NOW



LIFE & LB
APPLICATION
VERSIONS



OCTOBER 2016
LIVING

BI-MONTHLY NEWS

- Twice a month release
- Headlines, compliance, supplier news
- Marked meetings



SECURITY UPDATE

RECOMMENDED SOFTWARE, LATEST SCAMS

RECOMMENDED SOFTWARE



- Free & Premium
- Premium: Always on protection
- \$32 / year
- www.malwarebytes.com



- Save your data
- Encrypted backups
- \$50 / year
- novabackup.novastor.com



LATEST SCAMS

- Caller pretending to be Rogers
- (877) 764-3771 (Call display)
- States you're with Bell
- They want your credit card
- Stop trusting phone calls



GOOGLE WI-FI

HOME WI-FI, SIMPLY SOLVED.

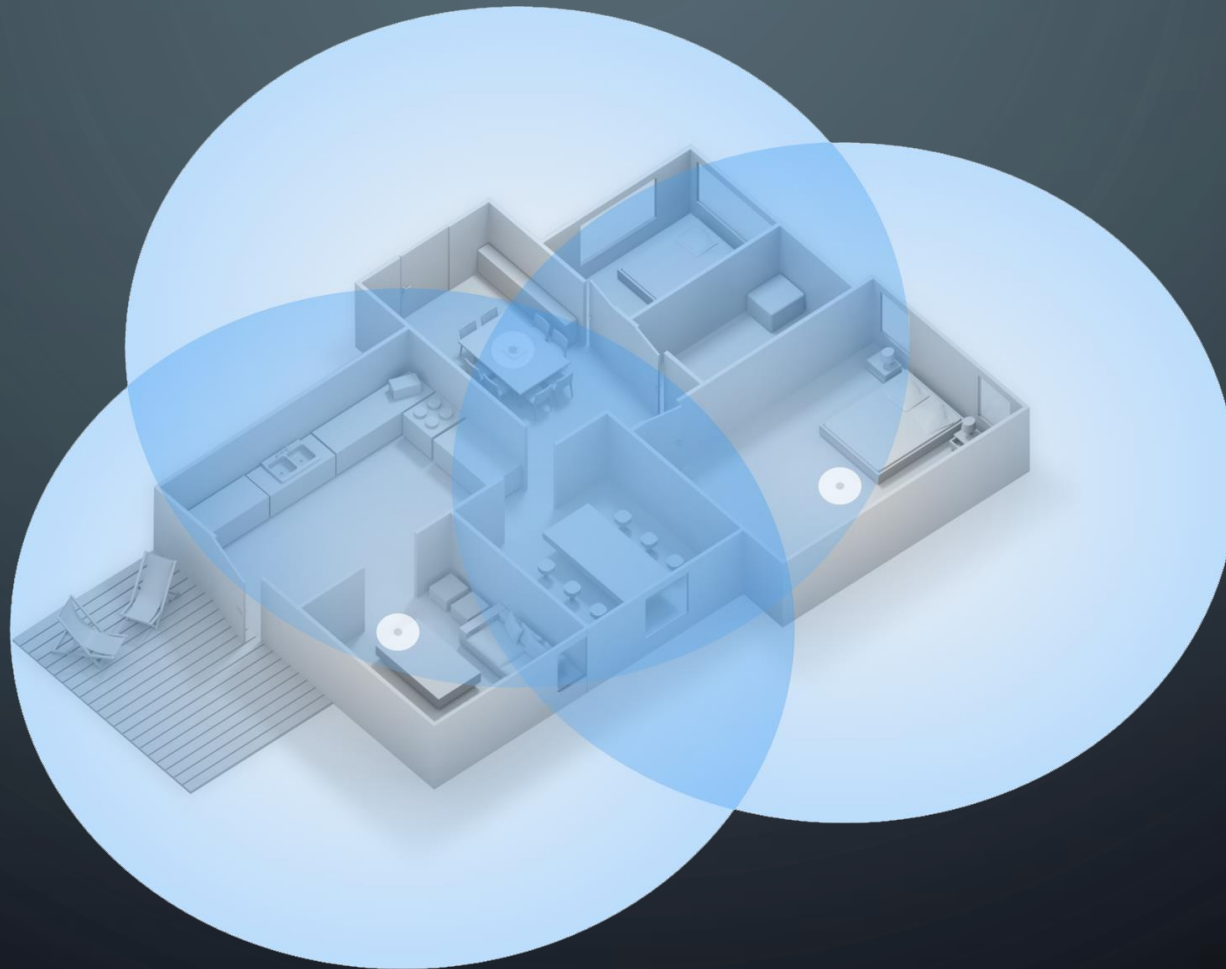


GOOGLE WI-FI

- Creates a “Mesh” network
- Works on its own or in multiples
- Smart
- Works with Google OnHub
- Set up & controlled via app
- \$130 for 1 or \$300 for 3*

* US funds

GOOGLE WI-FI: MESH NETWORK

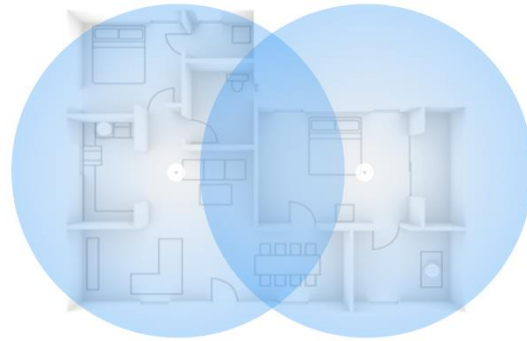


GOOGLE WI-FI: SCALABILITY



One.

Small home or apartment.
500-1500 square feet.



Two.

Medium home.
1500-3000 square feet.



Three.

Large home.
3000-4500 square feet.



GOOGLE WI-FI: WORKS WITH ONHUB

- Already got one?
- 100% compatible
- Same software
- Different design



DEVICE PICKS

PICK THE RIGHT HARDWARE TO MATCH YOUR NEEDS



MICROSOFT STORE

- No commission, informed staff
- No 'crapware'
- Fantastic post-purchase support
- Customer focused warranties
- Yorkdale Mall, Eaton Centre, Square One or
www.microsoftstore.com



PHONES

THE FALL REFRESH IS HERE



APPLE IPHONE

- iPhone 7 & 7 Plus (4.7 in / 5.5 in)
 - \$399 / \$549 on contract
- iPhone 6s & 6s Plus (4.7 in / 5.5 in)
 - \$200 / 399 on contract
- iPhone SE (4 in)
 - \$50 on contract



GOOGLE PIXEL

- Pixel & Pixel XL (5 in / 5.5 in)
 - \$399 / \$549 on contract
- Nexus 6P (5.7 in)
 - \$0 on contract



BLACKBERRY

“...will stop designing and manufacturing smartphones...”



BLACKBERRY

“...will stop designing and manufacturing smartphones...”



QUESTIONS

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