

Agenda

- Email Address Options
- Is Best Buy Any Good?
- Enhanced Support
- Click This, Not That
- Backup Solutions
- Device Picks

Email Address Options

@ROGERS.COM, @GMAIL.COM, @SYMPATICO.COM... WHICH ONE?

Email Address Options

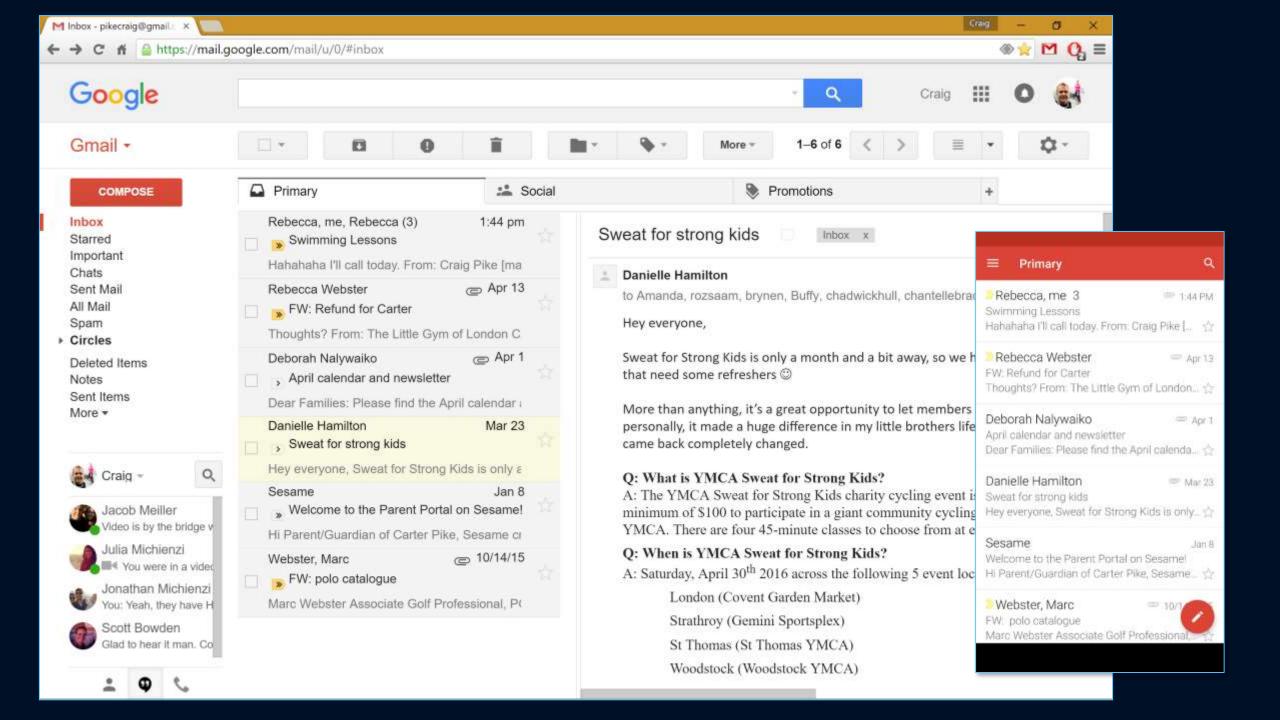
- Gmail, Outlook (Hotmail), Rogers, Bell, etc.
- Rogers, Bell & friends lock you into a service
- Gmail & Outlook benefits:
 - Greater mobility
 - Check other accounts
 - Domain options

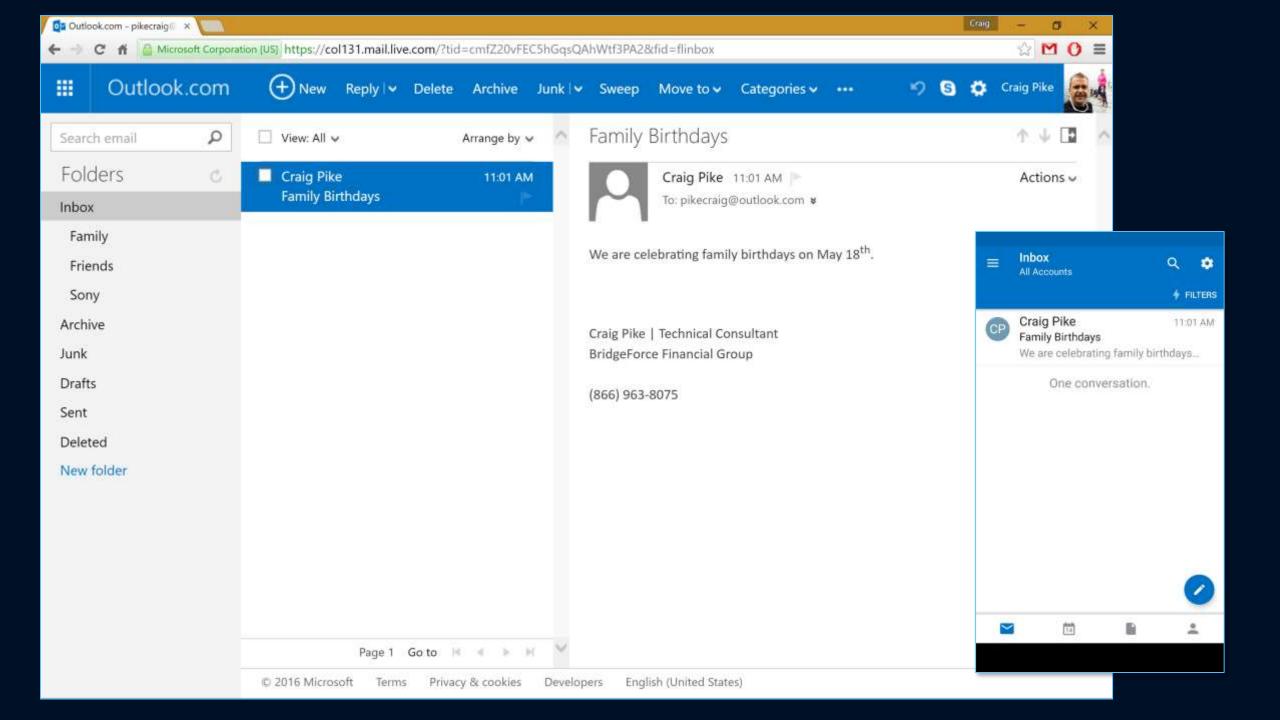
Gmail vs Outlook

- Depends on how you like to organize
- Archive vs Folders
 - Gmail's search functionality is robust
 - Outlook's Folder structure is traditional
- Email clients (Windows 10 Mail, MS Office Outlook, etc.)
 - Eliminates Archive vs Folders argument
 - Different interface across devices

Gmail vs Outlook

VISUALLY COMPARED





Is Best Buy Any Good?

FOR MOST THINGS, IT'S GREAT

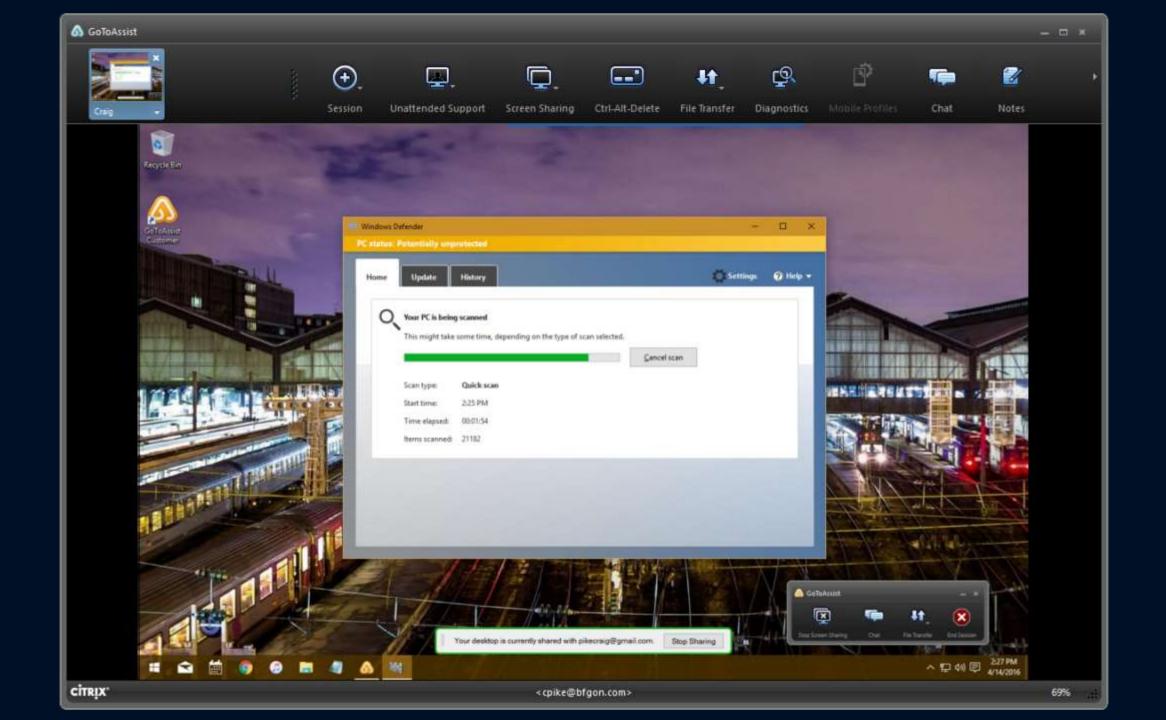
Best Buy

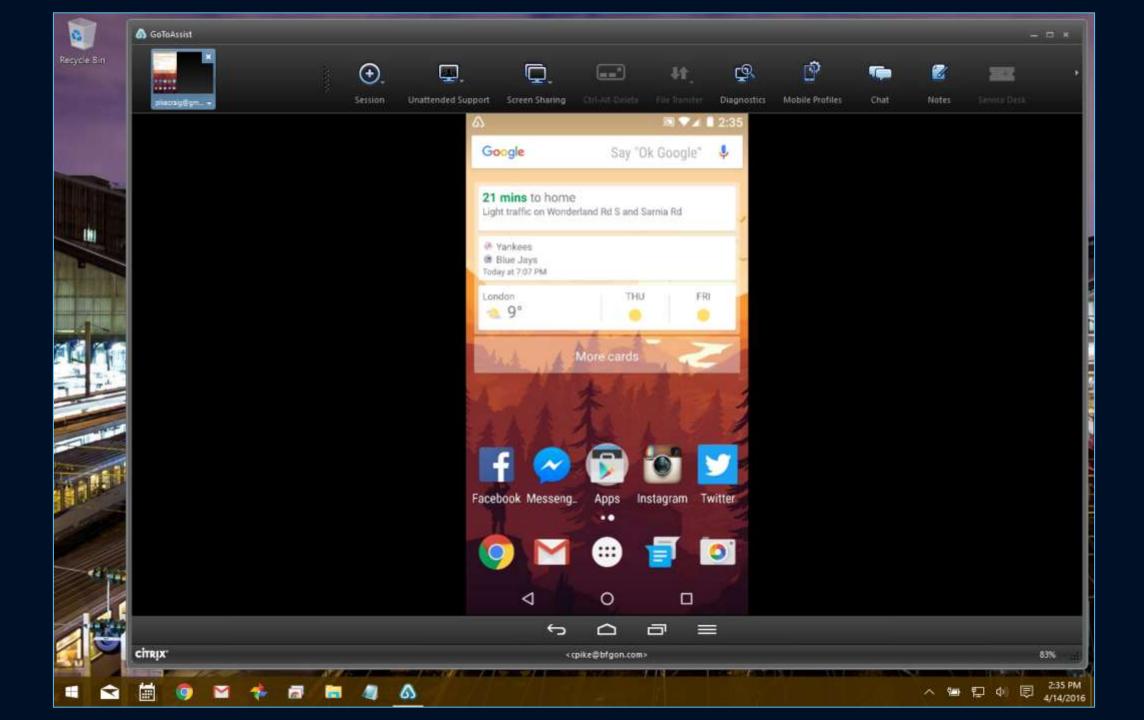
- No warranties
- No Geek Squad
- No computers
- Yes to everything else



Enhanced Support

NEED HELP WITH YOUR PHONE? I GOT YOU COVERED!





Click This, Not That

KEEPING YOUR INFORMATION SAFE







Your account has been limited. 27/03/2016

To: Craig Pike





Dear Client,

Temporary Information Confirmed Thanks for use PayPal! We sent you an email sometime ago asking for your help to resolve an issue with your PayPal account. Since we haven't heard back from you and we need you to provide some informations, your account is temporarily limited:

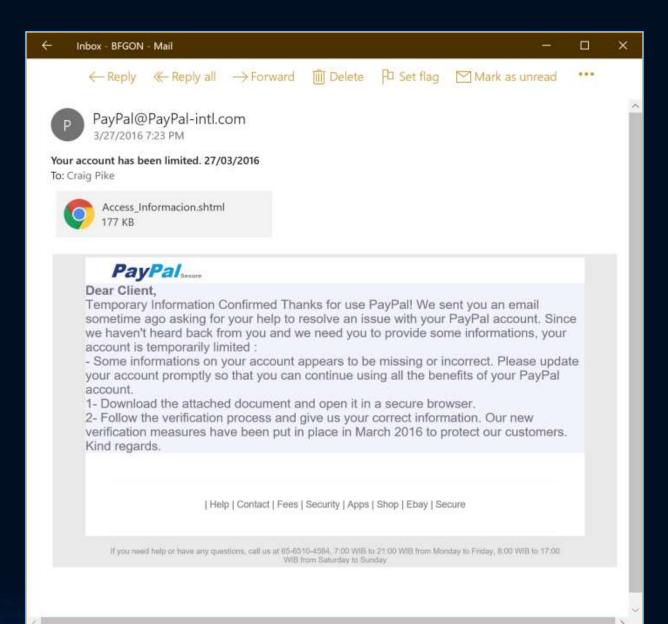
- Some informations on your account appears to be missing or incorrect. Please update your account promptly so that you can continue using all the benefits of your PayPal account.
- 1- Download the attached document and open it in a secure browser.
- 2- Follow the verification process and give us your correct information. Our new verification measures have been put in place in March 2016 to protect our customers. Kind regards.

| Help | Contact | Fees | Security | Apps | Shop | Ebay | Secure

If you need help or have any questions, call us at 65-8510-4584, 7:00 WIB to 21:00 WIB from Monday to Friday, 8:00 WIB to 17:00 WIB from Saturday to Sunday

PayPal

- Formatting
- "Dear Client"
- Language
- Fake links
- Attachment
- Attachment file extension



Phone Call from VISA

- Account compromised
- \$600 out of account
- Feeling vulnerable
- I'm in control here
- Which VISA?
- Hung up



How to handle these things

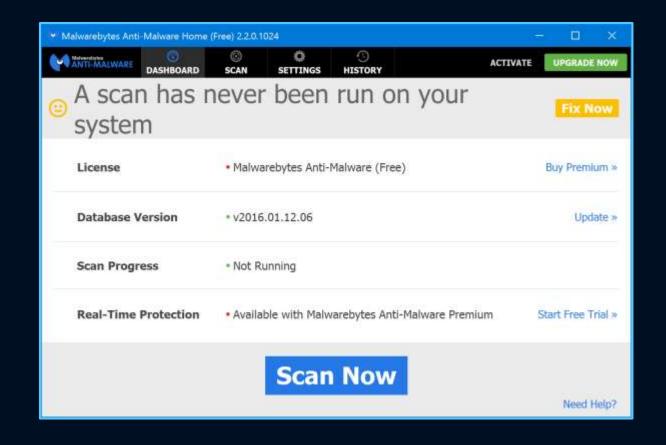
- You are in control
- Forget fear of the unknown
- Breathe
- Listen / read carefully
- DO NOT PROVIDE INFORMATION
- Call them back / Log in yourself

How to protect yourself

- Modern operating system
- Windows Update
- Anti-virus / Anti-malware
- Think before you click
- Backup, backup, backup, backup and backup again
- Contact me

Malwarebytes

- Use Malwarebytes
 - Anti-Malware Free for Home
 - Premium: US \$24.94 / year / PC
- Free vs Premium
 - Always-on protection
 - Malicious website blocking
 - Auto updates and scans



Backup Solutions

YOU GOTTA BACK IT UP TO GET IT BACK

NovaBACKUP PC



- Highly rated backup software
- Automatic scheduling (incremental changes)
- Completely secure
 - Military-grade, 256-bit AES encryption
- \$50 Canadian
- www.novastor.com (Products -> NovaBACKUP PC)

Physical Drives

- Buy from a Big Box store (Best Buy, Staples, etc.)
- Top rated brands:
 - Seagate, Western Digital, LaCie
- 1 5 TB is great
- Buy 2



Device Picks WHAT SHOULD YOU BUY?

Computers

- ONLY buy from the Microsoft Store
 - Online: <u>www.microsoftstore.com</u>
 - In Person: Square One, Eaton Centre or Yorkdale Mal



Microsoft vs Everyone Else



After 30 days without Signature



After 30 days with Signature

Dell Inspiron 15

- 15.6 inch touch display
- 5.34 lbs
- \$640* (Sale price)



Dell Inspiron 13

- 13.3 inch touch display
- 3.44 lbs
- \$1,130* (Sale price)





• 12.3 inch touch display

• 2.38 lbs (1.73 lbs without cover)

• \$1,640*



HP Spectre x360

- 13.3 inch touch display
- 3.26 lbs
- \$1,695*



Phones

THE GOOD, THE BAD AND THE BLACKBER... ER... I MEAN UGLY

Apple iPhone (64 GB)

iPhone SE

• 4 inch display, \$230 / \$709

iPhone 6s

• 4.7 inch display, \$530 / \$1,030

iPhone 6s Plus

• 5.5 inch display, \$660 / \$1,160



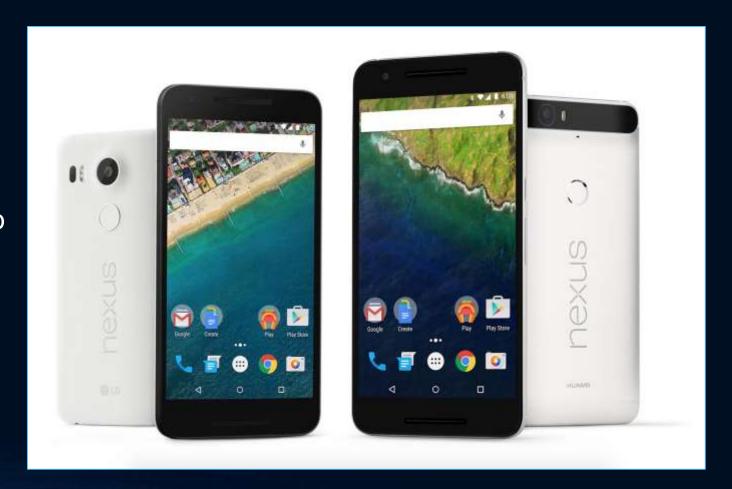
Google Nexus (32 GB)

Nexus 5X

• 5.2 inch display, \$50 / \$500

Nexus 6P

• 5.5 inch display, \$200 / \$700



BlackBerry Priv (32 GB)

- 5.4 inch display, \$400 / \$800
- Runs Android not BBOS
- Rumor for more



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