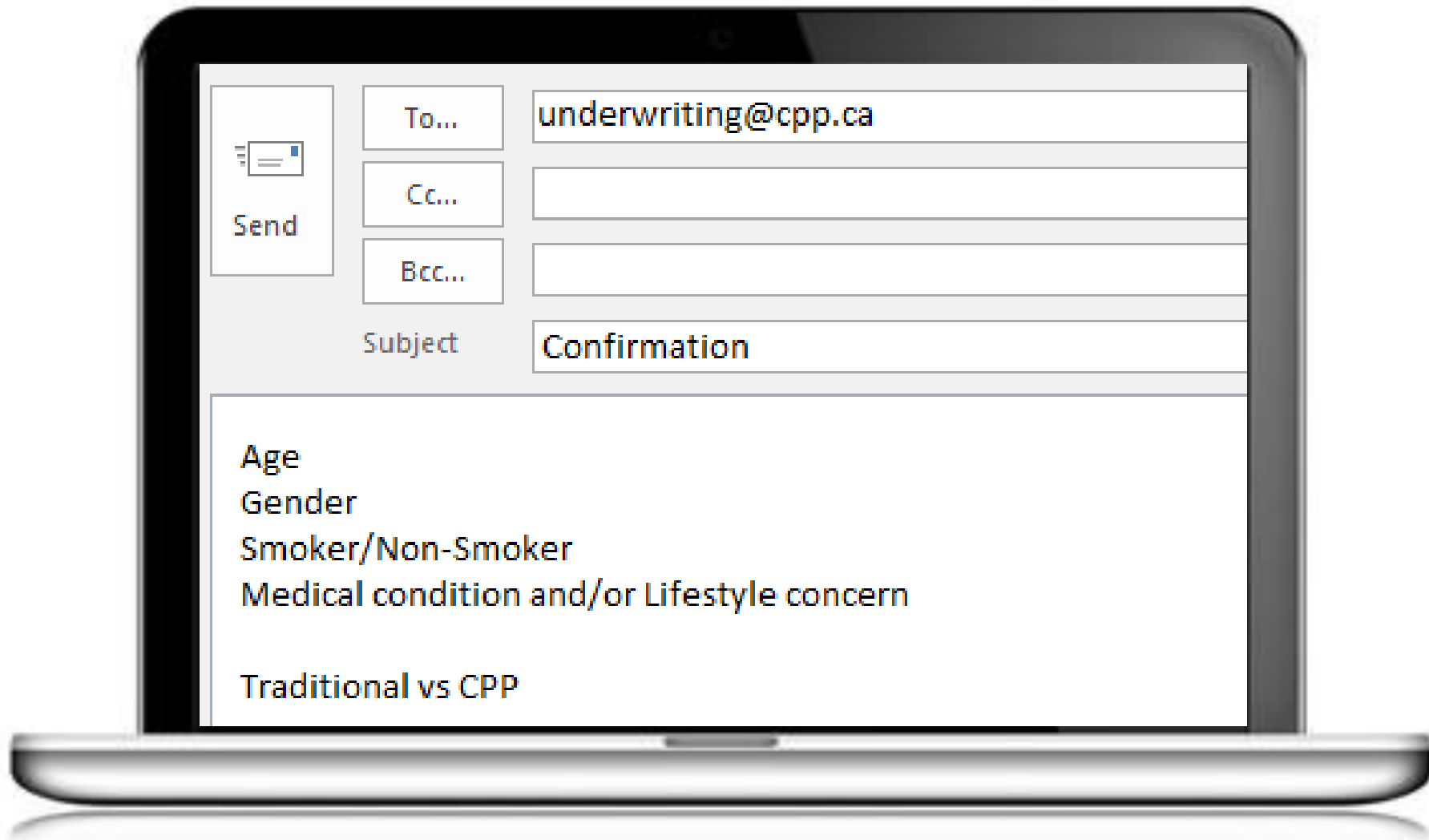


**MORE for your CLIENT
MORE for YOU**

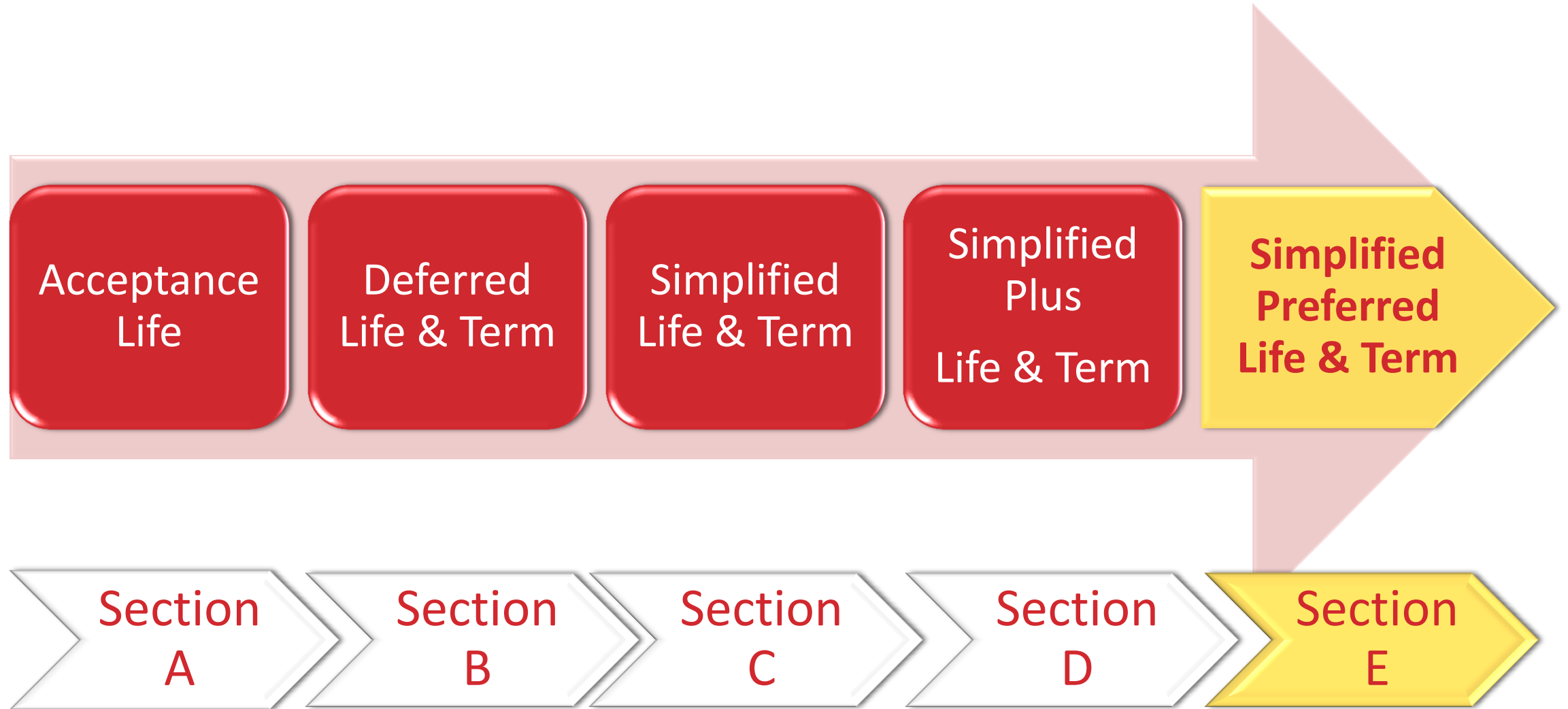


CANADA PROTECTION PLAN
THE #1 CHOICE FOR SIMPLIFIED ISSUE
NO MEDICAL LIFE INSURANCE

NEED FURTHER CLARIFICATION? ASK AN UNDERWRITER



Broader Product Line



Term... Top up coverage

	Deferred Term	Simplified Term	Simplified Term Plus	NEW Simplified Term Preferred
Maximum Coverage (New)	250K(18-70) 150K (71+)	300K(18-55) 275K(56-70) 150K(71+)	300K(18-70) 150K(71+)	500K (18-70) 300K (71-80)
Maximum Coverage (Existing)	150,000	200,000	200,000	N/A

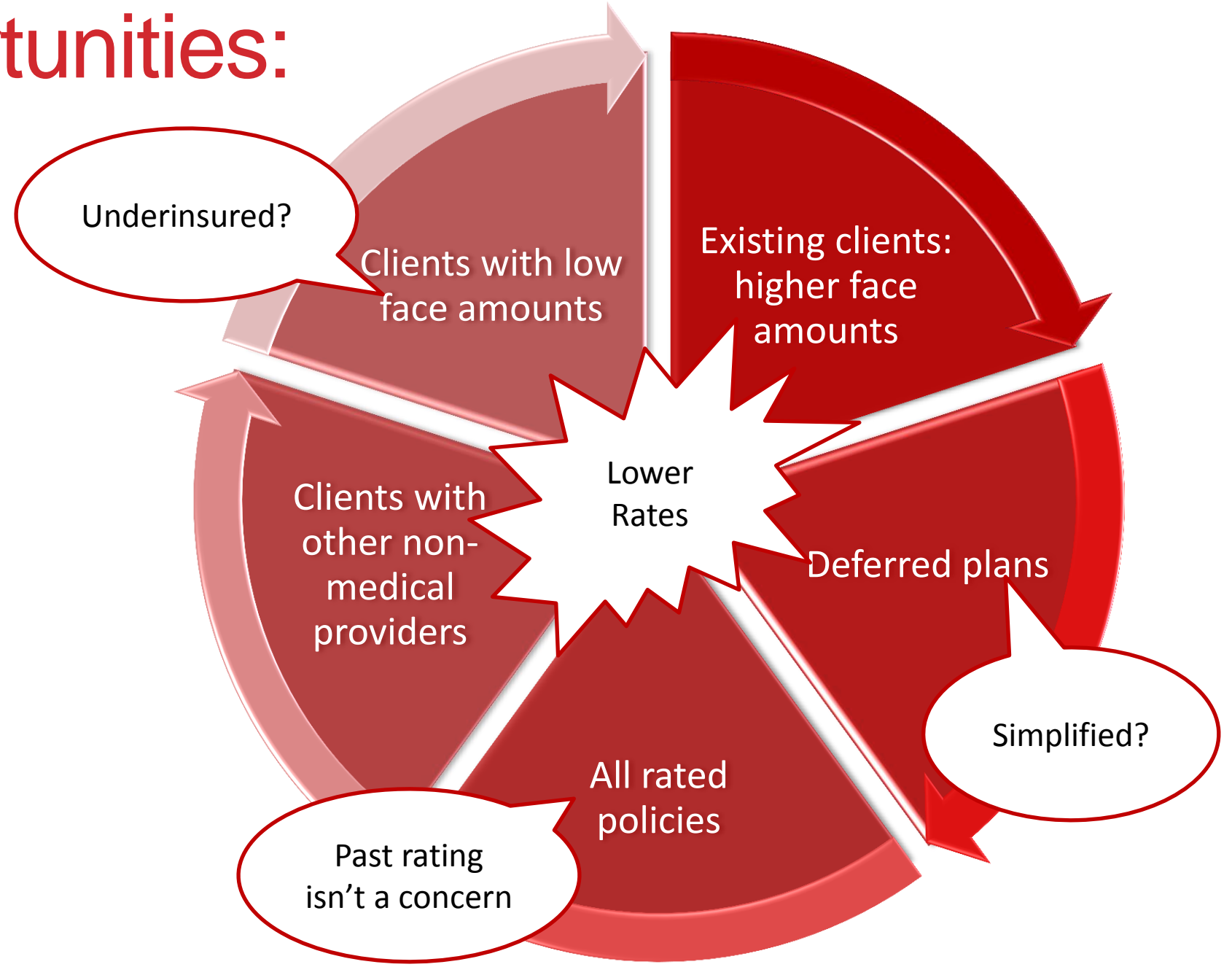
- Higher Coverage
- Great opportunity to top up some of your existing plans
- We can provide you with your CPP client list!

Permanent Life... Top up coverage

	Acceptance Life	Deferred Life	Simplified Life	Simplified Life Plus	NEW Simplified Life Preferred
Coverage Limit for Base Plan (New)	50,000 (40-69) 40,000 (70-74) 30,000 (75-80)	250K (18-70) 150K (71-80)	300K (18-55) 275K (56-70) 150K (71-80)	300K (18-70) 150K (71-80)	500,000 (18-70) 300,000 (71-80)
Maximum Coverage with Term Riders (New)	N/A	250K (18-70) 150K (71-80)	300K (18-55) 275K (56-70) 150K (71-80)	300K (18-70) 150K (71-80)	500,000 (18-70) 300,000 (71-80)
Coverage Limit (Existing)	50,000 (40-69) 40,000 (70-74) 30,000 (75-80)	75,000	75,000	100,000	N/A

- Higher Coverage
- Great opportunity to top up some of your existing plans
- We can provide you with your CPP client list!

Top Up Opportunities:



Optional Benefits

Optional coverage for Child Term Benefit:

- \$5,000 or **\$10,000** per child
- Child Rider now has **conversion privilege** between age 20 and 21 for each covered child

Open Accidental Death Benefit:

- ADB can be purchased in increments of \$1,000;
- Minimum: lesser of \$10,000 and total policy coverage (base plus riders);
- Maximum: 5 times the total policy coverage (base plus riders)

Hospital Cash Benefit is available on Simplified & T20 plans & above

Benefits can be added after issue, subject to evidence of insurability...*or include it in the premium!*



New Simplified Preferred

SECTION E

Questions 7 to 10 – SIMPLIFIED PREFERRED

SECTION E (CONTINUED)

Answer each of questions 7 to 10 and provide all of the information requested.

The plan you are eligible for will be determined by our underwriting department.

For Coverage Details below, apply for Preferred.

7. Within the past three years, have you had, been told you have, or been treated for any medical condition?..... Yes No

If YES, please provide details

8. Name of your physician

Address of your physician

9. When did you last consult your physician?

Reasons for consultation

10. What is your current height and weight?

Simplified Preferred:

Amount (Includes both base plan and term riders)	Issue Age (Age Nearest)					
	18-50	51-55	56-60	61-65	66-70	71-80
\$50,000	NM	NM	NM	NM	NM	PM
						BCP
\$50,001-100,000	NM	NM	NM	NM	PM	PM
					UHIV	BCP
\$100,001-300,000	NM	NM	NM	NM	PM	PM
					BCP	BCP
\$300,001-500,000						ECG
	PM	PM	PM	PM	PM	
	BCP	BCP	BCP	BCP	BCP	N/A
					ECG	

*These requirements are more simple and less stringent by age than the competition

Illustrator - <https://cpp.eaccess.ca/>

The screenshot shows a web browser window displaying the CPP Illustrator application. The browser's address bar shows the URL <https://cpp.eaccess.ca>. The application header includes the Canada Protection Plan logo with the tagline "Simply Peace of Mind", the word "Illustrator" in a large font, and a language selector for "Français" with a link to <http://www.cpp.ca/Advisors>. Below the header is a red navigation bar with buttons for "New Illustration" and "Saved Illustrations".

The main content area is divided into two sections. On the left is the "Personal Information" form, which includes fields for First Name, Last Name, Date of Birth (with Day, Month, and Year sub-fields), Age Nearest, Gender (radio buttons for Male and Female), Smoker (radio buttons for Yes and No), Advisor Name, Advisor Phone Number (pre-filled with 416-555-1212), and Advisor Email (pre-filled with email@example.com). On the right is a "Mode of Payment" section with a dropdown menu set to "Monthly" and a summary table.

Coverage	Face Amount	Premiums
n/a	\$0.00	\$0.00
Total Premium		\$0.00

At the bottom of the browser window, there are three red buttons: "Preview", "Print", and "Save". The Windows taskbar at the bottom of the screen shows the system tray with the date and time: 10:05 AM, 01/04/2015. The version number "eAccess v1.4.1" is visible in the bottom left corner of the application area.

Our Competitive Advantages

- We are the pioneers & specialists of no medical
- 75% of premiums have decreased by an average of 14%
- Broad range of products
- High face amounts
- Direct Access to underwriters – support & flexibility
- Access to FLC's free benefits
- New bonus structure up to 20% higher
- Unified app...E-app...

CPP is your no medical & simplified issue solution for your client!