



# TECHTIPS

CRAIG PIKE

# Agenda

- Email & Phone Scams
- Using Siri and Google Now
- BlackBerry
- Device Picks
- Updates

# Email & Phone Scams

WHICH ONES ARE LEGIT AND WHICH ONES AREN'T?



# Phone Scams

- Be skeptical
- No, Microsoft is not calling you
- If in doubt, call them back
- Just say no



# Email Scams

- Legitimate companies don't request info via email
- Domain expiration
- Don't open attachments from people you don't know
  - Especially ZIP & EXE attachments
- Don't click links either
- Do they sound like the person you know?
- If in doubt, call / email them back

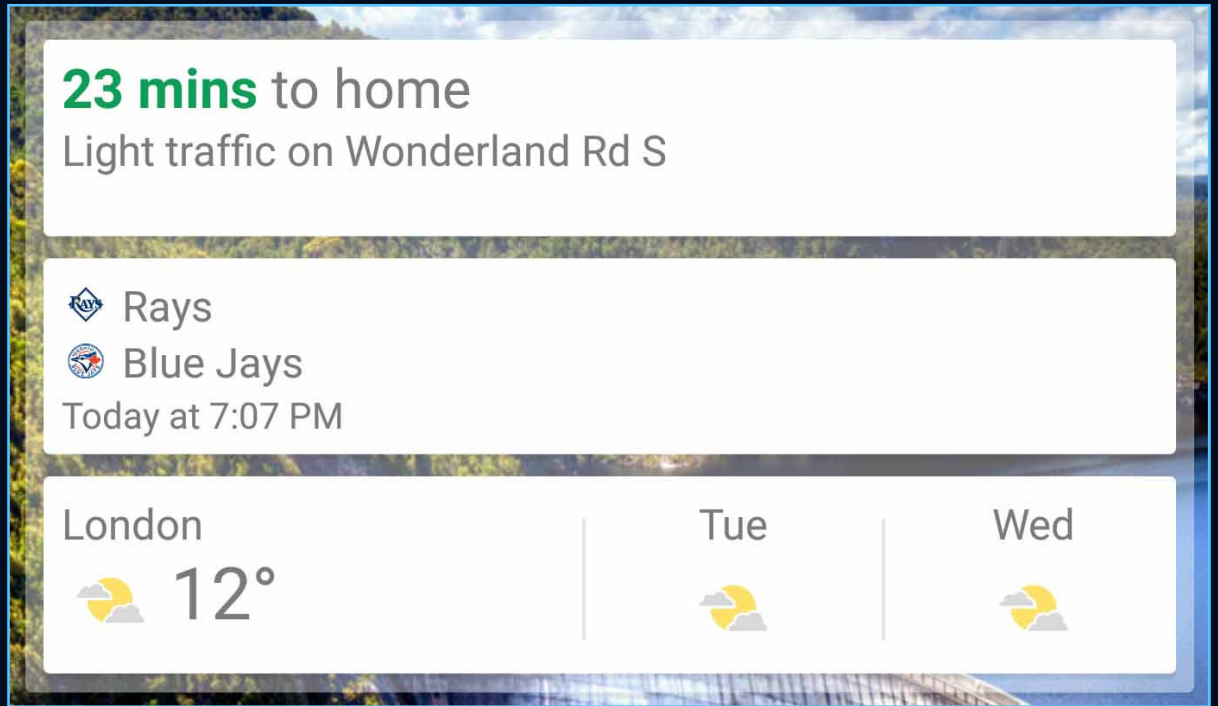
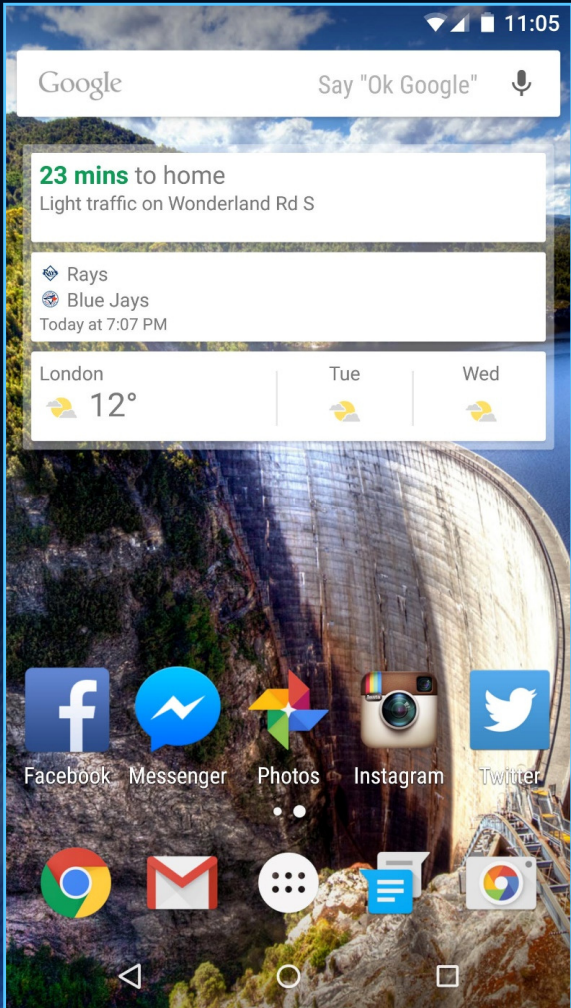
# Using Siri and Google Now

MAKE THEM WORK FOR YOU

# Siri and Google Now

- Robust personal assistants
- Voice activated
- It's quicker than typing
- Got a question? Just ask!
- Set reminders too







# BlackBerry

SERIOUSLY! I'M ACTUALLY GOING TO TALK ABOUT BLACKBERRY!

# BlackBerry

- Current Devices (Based on 2 year contract)
  - Passport - \$250
  - Classic - \$50
  - Z30 - \$0
- BlackBerry 10 Operating System
- App Store





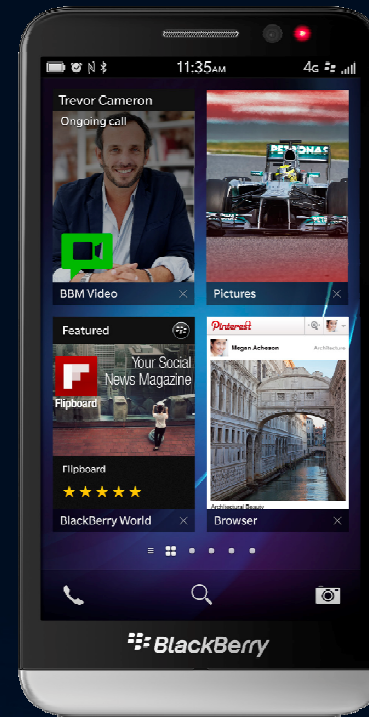
# Device Lineup



Classic



Passport



Z30

# Device Picks

WHAT SHOULD YOU BUY?

# Laptops

- Buy from the Microsoft Store
  - Online: [www.microsoftstore.com](http://www.microsoftstore.com)
  - In Person: Square One, Eaton Centre or Yorkdale Mall
- Do **NOT** buy from:
  - BestBuy
  - Staples
  - Walmart
  - Etc.





# Dell XPS 13



- Infinity Display (13 inch)
- 15 hour battery rating
- 2.60 lbs
- \$1,130\*

\* Taxes included

# Microsoft Surface Pro 3

- 12 inch touch display
- 9 hour battery rating
- 2.41 lbs (1.76 lbs without cover)
- \$1,330\*



\* Taxes included

# What about the Microsoft Surface 3?

## SURFACE 3

- 10 inch touch display
- 10 hour battery rating
- 1.97 lbs (1.37 lbs without cover)
- \$1,050\*

## SURFACE PRO 3

- 12 inch touch display
- 9 hour battery rating
- 2.41 lbs (1.76 lbs without cover)
- \$1,330\*

\* Taxes included

# Surface 3 vs Surface Pro 3

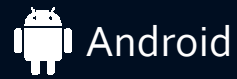




# Phones



iPhone 6



Galaxy S6

Nexus 5



Classic

Passport

# Tablets

- Apple iPad Air 2 (9.7 inch)
  - 64 GB minimum
  - 0.96 lbs
- Apple iPad Mini 3 (7.9 inch)
  - 64 GB minimum
  - 0.73 lbs



# Updates

CPP ILLUSTRATOR, APPLE WATCH



# CPP Illustrator

The screenshot shows the CPP Illustrator web application. The browser address bar displays <https://cpp.eaccess.ca/>. The page header includes the Canada Protection Plan logo with the tagline "Simply Peace of Mind", the word "Illustrator" in a large font, and a "Français" link with the URL <http://www.cpp.ca/Advisors>. A red navigation bar contains "New Illustration" and "Saved Illustrations" buttons. The main content area is titled "Personal Information" and contains several form fields: First Name, Last Name, Date of Birth (with Day, Month, and Year sub-fields), Age Nearest, Gender (Male/Female radio buttons), Smoker (Yes/No radio buttons), Advisor Name, Advisor Phone Number (pre-filled with 416-555-1212), and Advisor Email (pre-filled with email@example.com). To the right of the form are three red buttons: "Preview", "Print", and "Save". Below these buttons is a "Mode of Payment" dropdown menu set to "Monthly". A table displays the following data:

Coverage	Face Amount	Premiums
n/a	\$0.00	\$0.00
Total Premium		\$0.00

The footer of the page includes "eAccess v1.4.1" on the left and "© 2015 Canada Protection Plan" on the right.

# Apple Watch

- Realistic price range: \$449 - \$1,459
- Apple's dreaming price range: \$449 - \$19,000
- It's a status symbol
  - Jewelry, car, house, etc.
- 3<sup>rd</sup> generation will interesting





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