

### **Template for requesting consent via email**

Here is suggested wording you can use:

We value our relationship with you and would like to continue providing you relevant updates by email. Canada's anti-spam legislation (CASL), which comes into effect July 1, 2014, requires us to obtain your consent to receive electronic communications from us.

To continue to receive <insert all CEM types here, e.g., monthly newsletters, quarterly market updates, annual year in review summaries, etc.>, please reply to this email to indicate you consent to receiving electronic communications from us.

You may also unsubscribe from our email communications at any time by emailing us at <INSERT>.

Sincerely,

<Identify yourself in accordance with the rules established by your firm>