

BMO Insurance announces launch of BMO Guaranteed Investment Funds

BMO Insurance is pleased to announce our entry into the Canadian traditional segregated funds marketplace with the introduction of **BMO Guaranteed Investment Funds (GIF)**.

BMO GIFs offer your advisors and their clients:

- Automatic Monthly Resets of the Maturity Guarantee up to 10 years before the maturity date

Plus

- Up to 100% Maturity Guarantee for deposits with a term to maturity as short as 15 years

Plus

- Competitive Death Guarantees, MERs and Compensation

Securing market gains has never been easier! No other segregated fund product in Canada offers this combination of maturity guarantees and growth protection.

BMO GIF policies will be ready for issue starting on **December 2, 2013**:

- Applications will be accepted through either FundSERV or direct paper
- We will ship to each of our MGA partners a small quantity (20) of Advisor Kits* plus a package of 25 BMO GIF application forms to be received by November 18, 2013.
- Additional Investor Kits are available for order immediately
- Additional Advisor Kits and BMO GIF applications will be available for order on November 12, 2013

PDF versions of the Marketing collateral, application forms and the Investor Kit are now available on-line at bmoinsurance.com/advisor/GIF. Additional administrative forms, such as the Subsequent Transaction Form, will be available on-line only by December 2, 2013.

We encourage you to learn more about this exciting and innovative retirement savings product, and find out why we call it the ***“Sleep-better-at-night and worry-less GIF.”***

* The Advisor Kit is comprised of an Investor Kit (a pocket folder including the Information Folder and Client Guide) plus extra advisor pieces (such as the Advisor Guide).