

REASONS TO CHOOSE

Canada Protection Plan



YOU are the answer to your clients' needs

Healthy or with serious medical conditions; business owners, extreme sports enthusiasts or baby boomers who travel... **you have the solution.**

Helping smooth out the income valleys

Your business depends on efficient cash flow. We issue business fast, **so you get paid quicker.**

Saving you money

Write **business over the phone** with our e-app. No more driving to close important but low premium business.

You're in control: expert support for you

Connect with our **sales-friendly Underwriting** team directly.

Your peace of mind

Our expert inside sales team can help you feel **comfortable and confident** in offering the right product for your client.

Your achievements mean a lot to you

They mean a lot to us as well. We still have our National Conferences and our Loyalty Bonus Program.

Making business easier

Our e-app **eliminates mistakes** and reduces the chances of having to go back for a missing signature.

Affordable for your clients

Premiums start in the **second month**.*

Trustworthy

We **pay all payable claims.**



Dependable

With your help, we've been providing Canadians with affordable and reliable life insurance **since 1992.**

Value

We don't just provide life insurance; we deliver complimentary **member benefits** to your eligible clients.

Selling life insurance just got easier

1-877-796-9090

www.cpp.ca/advisors • sales@cpp.ca

* Monthly payment plans only
CANADA PROTECTION PLAN and the logo are trademarks
of Canada Protection Plan Inc.

